



AUCOTT

• INTERIOR DESIGN •

HERITAGE | HOME | HOSPITALITY

‘DESIGN FOR THE PRESENT, WITH AN AWARENESS FOR THE PAST,
FOR A FUTURE WHICH IS ESSENTIALLY UNKNOWN.’

-NORMAN FOSTER



AUCOTT INTERIOR DESIGN

'Bespoke Interiors for Rural Hospitality Clients'



INTRODUCTION

Aucott Interior Design helps farms, vineyards, country estates, and equestrian properties unlock the full potential of their land and existing assets to develop premium hospitality venues. We offer a complete interior design service from initial concept through to full implementation and delivery.

Working alongside trusted specialists in rural development, planning, architecture, branding, and recruitment, we play a key part in the end-to-end delivery of beautiful, revenue-generating hospitality venues that celebrate the heritage and character of each estate.

We bridge the gap between your vision and reality so you can focus on running your estate while we bring your project to life. Our expertise ensures your diversification strategy delivers lasting commercial returns and supports long-term estate diversification.

‘DO WHAT YOU DO SO WELL THAT THEY WILL WANT TO SEE IT AGAIN AND BRING THEIR FRIENDS.’

-WALT DISNEY



OUR MISSION / ABOUT US

Aucott Interior Design crafts timeless interiors for rural hospitality venues that blend beauty, functionality, and a deep respect for place. Founded in 2011 and based in Dorset, we work nationwide to deliver bespoke design solutions that elevate both guest experience and business performance.

With rural tourism on the rise and increasing demand for unique countryside experiences, now is the time to invest in hospitality diversification.

From luxury accommodation to cellar doors, restaurants, and event spaces, we help landowners create destinations that generate recurring income, support local employment, and honour your estate's values and identity.

OUR PROCESS

As BIID Registered Interior Designers, we follow the RIBA Design Stages to provide a clear, structured, and professional design journey. This includes:

- Initial Consultation – We get to know your vision, priorities, and goals
- Concept Design & Space Planning – 2D layouts, 3D visuals and mood boards to shape the look, feel, and function of your space
- Design Development – Selection of hard finishes and FF&E (Furniture, fixtures & equipment)
- Tendering & Sign-Off – Final design approval and coordination with bespoke joiners and trusted suppliers
- Implementation & Installation – Full project management, procurement, and scheduling of trades and deliveries
- Styling & Final Walkthrough – Finishing touches including curated accessories and artwork ready for professional photography and marketing

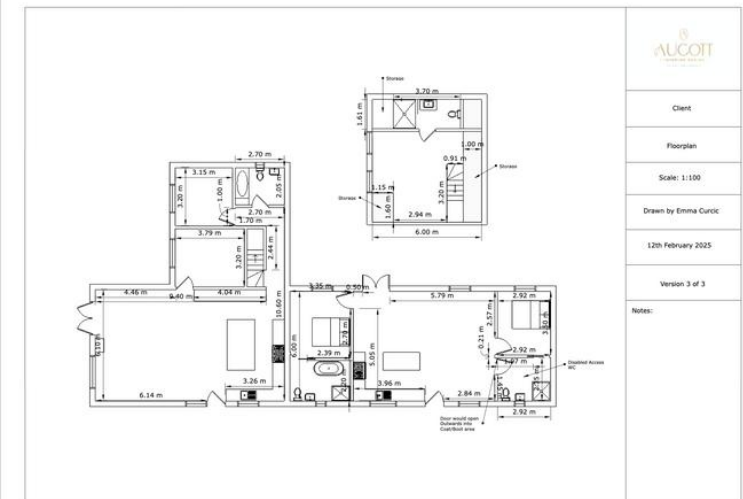




OUR SERVICES

We offer a fully integrated design and delivery service for rural hospitality projects, including:

- Initial consultation and concept design
- Space planning and 3D renders
- Bespoke furniture and joinery design
- Kitchen and bathroom design with specialist partners
- Specification of floor & wallcovering, lighting, furniture, window treatments and soft furnishings
- Project Management, procurement of all FF&E (furniture, fixtures & equipment), scheduling of deliveries and on-site installation
- Sourcing of art, antiques, and decorative accessories
- Full inventory of kitchenware, bedlinen, and soft furnishings
- Styling and final presentation of spaces for professional photography



PORTFOLIO

A selection of our past projects, showcasing some of the refined interiors we have created:







TESTIMONIALS

"Sonia re-designed our main bedroom and en-suite bathroom and also oversaw the completion of the work. Previous builders had been unable to solve the various problems associated with the design and construction of our 18th-century cottage. Sonia worked closely with us to achieve and then exceed our expectations. The bedroom is now characterful and practical whilst the bathroom has a freestanding bath and large shower despite its sloping ceilings. Both rooms appear more spacious and have been carefully thought out. We are delighted with the results. Sonia was easy to work with and professional at all times. I would highly recommend her services."

National Trust Heritage Cottage, Wimborne, Dorset

"Sonia at Aucott Interior Design was able to breathe life into a rather neglected shop and produce stunning plans for Thorngrove's future development. Sonia was a pleasure to work with and we look forward to working with (her) again soon"

Garden Centre Client, Gillingham, Dorset

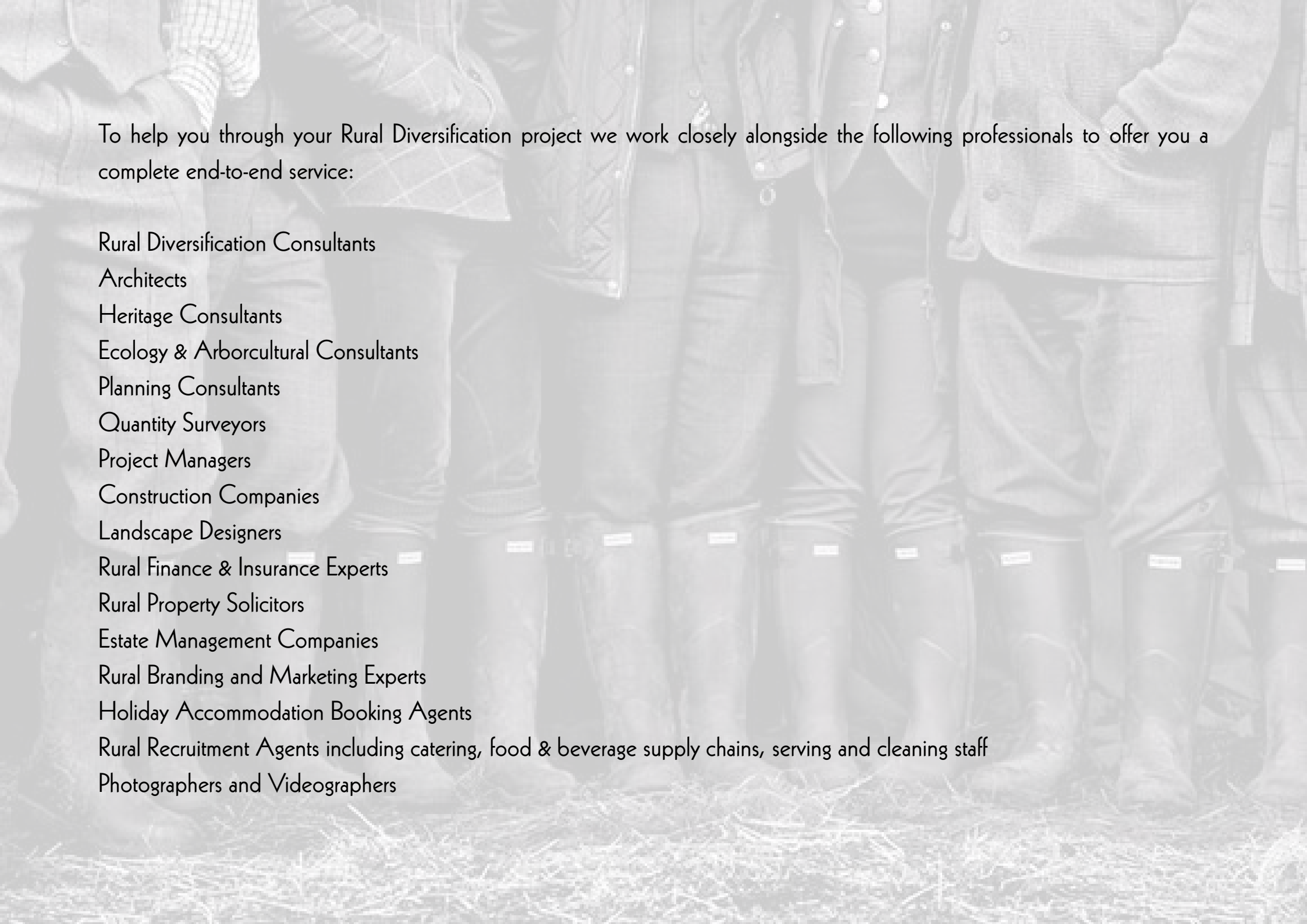
"We have worked with Sonia for a few years now, giving her the brief to make our window display fabulous and appropriate for our local community. We are a Funeral Directors, so Sonia has to not only be considerate of her design but also, while swapping our window display by the season, be respectful of our clients and business around her whilst working. We can highly recommend both her design capability but also her professionalism while on site. [She] has also worked with our Corfe Mullen branch, which is newly built and a blank canvas, and has made our reception and family rooms and Service Chapel warm and welcoming, but also beautiful. We look forwards to working with Sonia on our next project."

Funeral Directors, Wimborne & Corfe Mullen, Dorset

HOSPITALITY -

THE ART OF MAKING SPACE, THE KIND RECEPTION AND ENTERTAINING OF GUESTS, VISITORS AND STRANGERS. THE VIRTUE OF A GREAT SOUL WHO CARES FOR THE UNIVERSE THROUGH THE TIES OF HUMANITY.



A grayscale background image showing the lower half of a group of people standing in a field. They are wearing various styles of raincoats and tall rubber boots, suggesting a rural or agricultural setting. The ground appears to be covered in straw or dry grass.

To help you through your Rural Diversification project we work closely alongside the following professionals to offer you a complete end-to-end service:

Rural Diversification Consultants

Architects

Heritage Consultants

Ecology & Arboricultural Consultants

Planning Consultants

Quantity Surveyors

Project Managers

Construction Companies

Landscape Designers

Rural Finance & Insurance Experts

Rural Property Solicitors

Estate Management Companies

Rural Branding and Marketing Experts

Holiday Accommodation Booking Agents

Rural Recruitment Agents including catering, food & beverage supply chains, serving and cleaning staff

Photographers and Videographers



NEXT STEPS / CONTACT US

If you're ready to explore how we can help transform your estate into a thriving hospitality destination,
we'd love to hear from you:

 Based in West Moors, Dorset, working across the UK

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Established 2011